



**SPEEDOMETERS  
AND MECHANICAL  
HORNS  
1927 CATALOGUE**

**Cowey**  
BRITISH MADE

# COWEY

## SPEEDOMETERS



“A GUARANTEE AS  
GOOD AS GREENWICH”

## ✦ FOREWORD ✦

IN presenting the 1927 edition of our Catalogue we should like to emphasise that, while we are now able to offer improved models of the famous Cowey Speedometer and our Variable Note Mechanical Horns, the earlier types of these accessories have given complete satisfaction, as the testimonials printed in later pages of this publication clearly demonstrate. Our policy of giving good value has earned still greater popularity for our products.

*“A Guarantee  
as good as Greenwich”*

Be

## AFTER - SALES SERVICE

IT is our desire to maintain what is undoubtedly the finest AFTER SALES SERVICE which has ever been associated with the Speedometer Trade. Every purchaser has at his disposal an organisation intent on rendering every possible attention with regard to After Sales requirements.

We are not merely concerned with selling our instruments—we are just as concerned with a customer's continued satisfaction. That, in short, is COWEY SERVICE.

Be

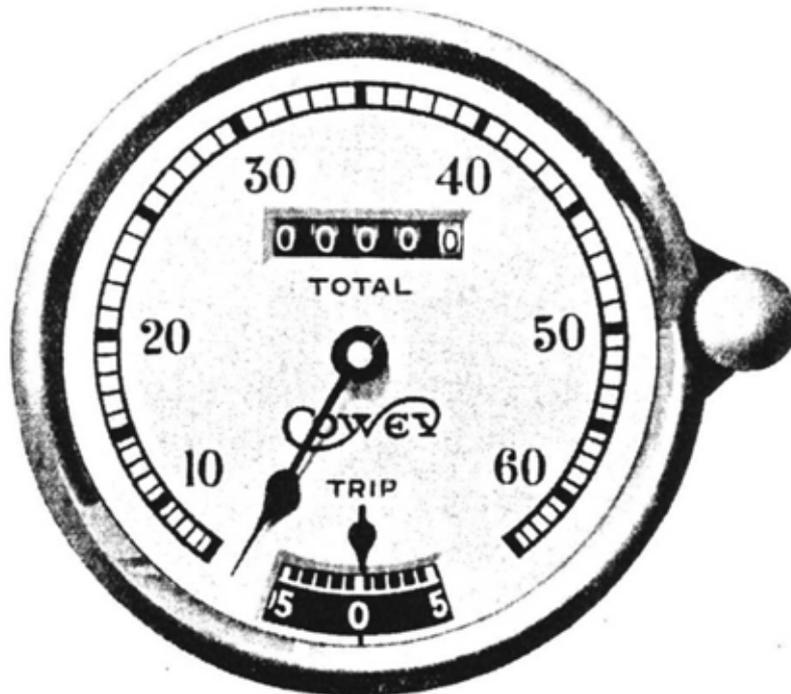
Cowey SPEEDOMETERS are described on pages 2—9

VARIABLE NOTE HORNS on pages 10—13

**COWEY**  
Highest Grade

# The Cowey Patent Speedometer

1927 PATTERN



**T**HE design of the 1927 instrument, although preserving in the main the principal and most successful features of the old, embodies many improvements, which we are confident will raise it to even greater supremacy in the eyes of the discriminating motorist.

Faults which have been found from experience have been steadily eliminated, and we have no hesitation in proclaiming the Cowey Speedometer the finest possible value in this class of motor and motorcycle accessory.

The continued reliability and wonderful steadiness of the Cowey Speedometer have always featured it as an instrument of wide popularity. In the new instrument the speed indicating mechanism is, in principle, the same, so that these all-important features will be preserved.

## ODOMETER AND TRIP MECHANISM

The trip recorder is again a departure from orthodox practice, taking the form of a second or auxiliary dial operating beneath the dial on which the speed scale is marked. On this secondary dial is marked a scale of miles from 0 to 100, the figure appearing below the arrow in the aperture at the bottom of the face showing the distance travelled. It is reset to zero, or any desired reading, by means of the knurled knob at the side of the instrument. Being driven directly from the mileage recorder, it records with equal accuracy. This type of trip recorder has the advantage of leaving the dial very much clearer and open than is usual, and is very easily read.



That important feature of our instrument, namely, that it records in a forward direction whichever way it is driven, is preserved, so that the motorcycle instrument CAN BE FITTED TO EITHER SIDE OF THE WHEEL WITHOUT ALTERATION, and the motorcar instrument to either wheel.

### FLEXIBLE SHAFT AND CASING

Our Drive is the outcome of twenty years' experience and careful research. The shaft runs in a tube of special construction, being immensely strong, very flexible, and entirely water, oil and grit proof.

### NO ATTENTION REQUIRED

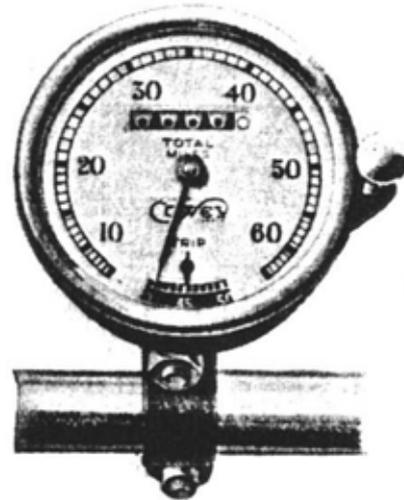
Ball bearings are used where necessary, and Cowey Speedometers require no attention, adjustment or oiling whatever. General instructions and information with regard to the fitting and care of the instrument are contained in each carton.

## MOTOR CYCLE MODELS

### CALIBRATED IN MILES OR KILOMETERS

**T**HE Cowey Speedometer has long been famous amongst motor cyclists, and can truthfully be described as being the most popular instrument on the market. Due to its accurate and scientific construction, it is rock steady at the highest of speeds and on the roughest of roads. Certain difficulties which have recently arisen on account of the very high period of vibration of some of the more recent motorcycle engines, which has proved rather a puzzle to speedometer manufacturers generally, have now been completely overcome, and the latest models of Cowey Speedometers are so constructed as to be altogether unaffected by this vibration.

The adjustable handlebar clip, always a feature of our speedometer, has been redesigned, and although its adjustability has been retained in every particular, it has been simplified to facilitate fitting.



### TRIP RECORDING INSTRUMENT

Finish—Nickel and Black

Model No. 7 (5—65 m.p.h.),

Price £3 15 0

Model No. 8 (10—100 m.p.h.),

Price £4 5 0

### NON-TRIP INSTRUMENT

Model No. 20 (10—100 m.p.h.)

Price £2 10 0

The drive fittings remain practically unaltered, the gearbox being made in two types: the clamp pattern for fitting to the front forks, and spindle fitting type for use where the former is impracticable. A unique and important feature of the instrument is that it CAN BE DRIVEN FROM EITHER SIDE OF THE FRONT WHEEL WITHOUT ALTERATION.



Special fittings are supplied for certain machines, including 7 h.p. A.J.S.,  $4\frac{1}{4}$  h.p. Sunbeam,  $4\frac{1}{2}$  h.p. Excelsior,  $3\frac{1}{2}$  h.p. Triumph, Ner-a-Car, and certain models of the 7 h.p. James and Chater-Lea. It should, therefore, be clearly stated for which make of machine speedometers are required.

## REAR WHEEL DRIVE

With Models 7 and 8

Special fittings for rear wheel drive are supplied for American machines and certain British models

Price 7/6 extra.

A special and very attractive feature of the Cowey Rear Wheel Drive is that the instrument itself may be fitted on the handlebar of the machine, the flexible shafting provided being of sufficient length and flexibility for this purpose. On the handlebar the instrument is much more easily read than when fitted to the tank or top tube between the rider's knees.

## MOTOR CYCLE SPEEDOMETER

NON-TRIP PATTERN

Model No. 30 (Black Dial).

Despite its low price this instrument is fully up to traditional Cowey standard in all respects, and is adequately covered by the terms of our generous After Sales Service. A surprisingly large number of motor-cyclists, reluctant to bear the expense of the usual type of speedometer and unable to find a cheaper and yet *reliable* instrument, have, until now, dispensed with this valuable accessory.



Our new model is intended to meet the requirements of this section of motor-cyclists, to whom its appeal will be instantaneous.

Fits either side of the wheel without alteration.

Speed up to 65 m.p.h. mileage up to 10,000 and then repeats.

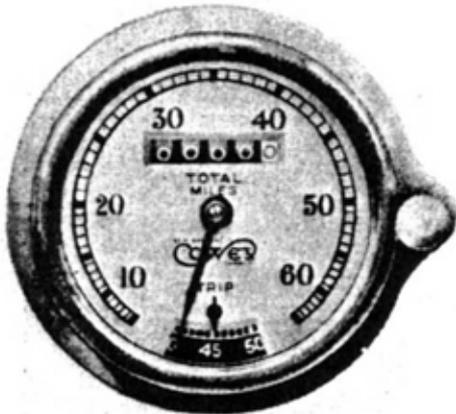
PRICE 39/-

COMPLETE WITH ALL FITTINGS



# Cowey Patent Speedometers for Cars

Heavily Nickel Plated—Calibrated in Miles or Kilometres.



MODEL 4L, 31L, and 54.

### LIGHT CARS.

Special fittings are provided for the ROVER 8, ROVER 9, AUSTIN 7, CITROEN 7, WOLSELEY 7 and MORRIS-COWLEY.

Model No.	Description.	Price.
4 L	Central Type, Front Wheel Drive ..	£3 17 6
31 L	Central Type, Cardan Shaft Drive ..	£3 17 6

### THREE-WHEEL RUNABOUTS.

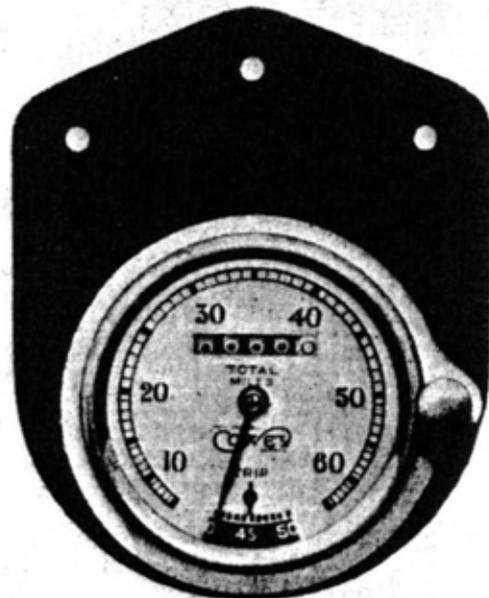
Special fittings are also provided for the Morgan, Coventry Victor, and Omega .. .. Price, complete £3 17 6

In ordering instruments or driving wheels for the Morgan, please state size of tyres and whether fitted with front wheel brakes.

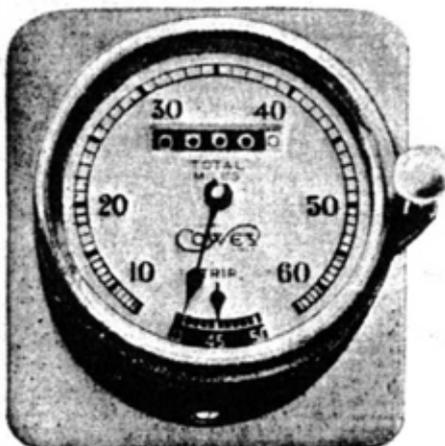
### FORD CARS.

VERY careful thought and attention have been given to the design of the Cowey Speedometer for Ford Cars. Cheapness has been attained not by the sacrifice of quality, but by simplification of design and by the production, in quantities, of standardised parts. The result is a Speedometer fully up to the traditional Cowey Standard, yet costing no more than a lower grade article, and being, moreover, **EASIER AND QUICKER TO FIT THAN ANY OTHER.** This latter point has been particularly kept in view in designing the front wheel gear drive fittings, which will fit equally well on left or right hand wheel.

Certain of the later Ford models have hitherto presented some little difficulty with regard to Speedometer fitting, due to the position of the Petrol Tank behind the dash. To overcome this difficulty, we have designed a special form of Angle Bracket which permits of the instrument being fitted at an angle sufficient to clear the tank effectually. This type of instrument—Catalogue No. 56—will no doubt appeal to those who dislike the dropped type, previously fitted as an alternative to the central fitting instrument.



MODEL No. 55.



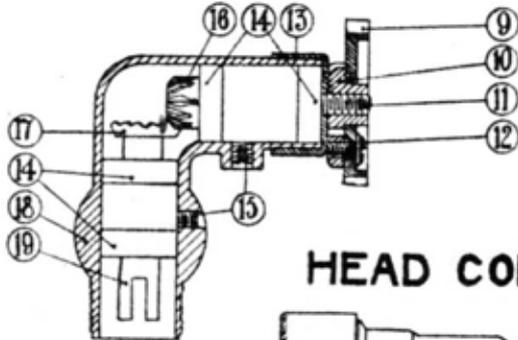
MODEL No. 56.

In fitting the central types of instrument it is, of course, necessary to cut a circular hole in the instrument board to allow the Speedometer to fit flush. Whilst this is much the neater type of fitting, the dropped pattern is quicker to fit, since no cutting of the dash is necessary.

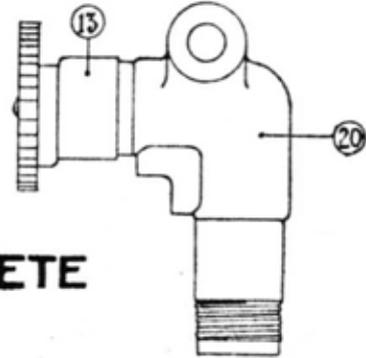
Model No.	Description.	Price.
54	Central Type .. ..	£3 17 6
55	Dropped Type .. ..	£3 17 6
56	Angle Type .. ..	£3 17 6



### PARTS OF THE "COWEY" MOTOR-CYCLE SPEEDOMETER

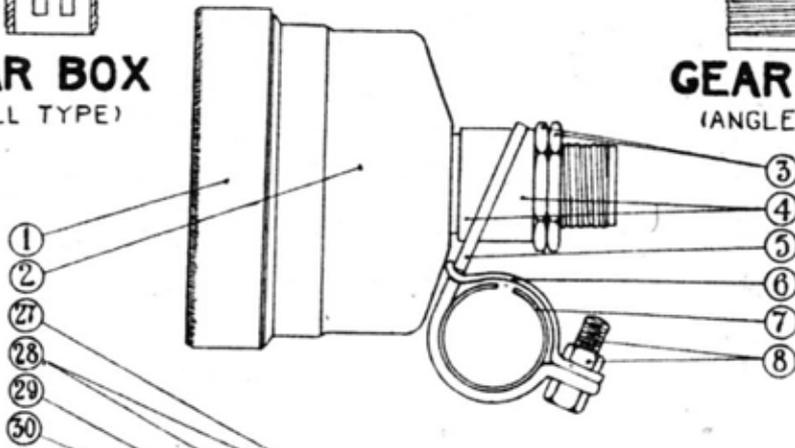


**HEAD COMPLETE**



**GEAR BOX  
(ANGLE TYPE)**

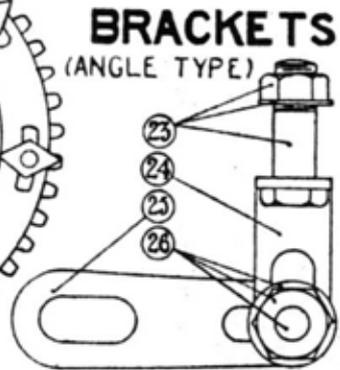
**GEAR BOX  
(BALL TYPE)**



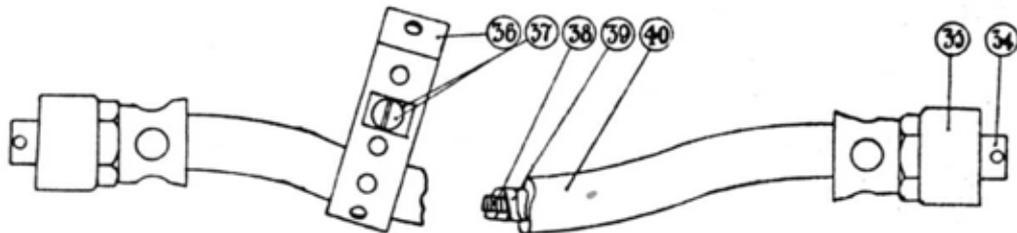
**DRIVING  
WHEEL  
COMPLETE**



**CLIPS  
(BALL TYPE)**



**BRACKETS  
(ANGLE TYPE)**



**DRIVE COMPLETE**



# Motor Cycle Speedometer

## SPARE PARTS AND REPAIRS

**T**HE Motor-Cycle Speedometer diagram illustrates the type of instrument manufactured up to the end of the 1925 season. The parts for the 1926 and 1927 pattern Speedometers can also be ordered from this diagram.

When ordering, please state whether required for old or new pattern Speedometers. The following diagrams of Drive Terminals employed, will clearly illustrate the difference between the old and new patterns.



OLD PATTERN



NEW PATTERN

If possible return old part as pattern.

When returning instruments or parts for repair, a label bearing the name and address of the sender should always be attached to the part itself, as well as a separate letter of advice and instructions.

**Much time may be saved by sending all repairs and queries direct to the manufacturers.**

Ref. No.	Name	Retail Price £ s. d.	Ref. No.	Name	Retail Price £ s. d.
	Glass .. .. .	2	20	Angle Case .. .. .	3 6
	.. Retaining Ring .. .. .	1 0	21	Clips (each) .. .. .	8
1	Glass Ring .. .. .	2 1	22	Clip Bolt and Nut .. .. .	5
2	Case .. .. .	5 0		Clips complete (per pair) .. .. .	1 9
3	Lock Nuts (per pair) .. .. .	9	23	Bracket Bolt, Nut and Washer (long) .. .. .	4
4	Angle Tubes .. .. .	6	24	Bent Bracket .. .. .	9
5	Handlebar Clip, Large Clamp .. .. .	1 9	25	Straight Bracket .. .. .	9
6	.. .. Small Clamp .. .. .	9	26	Bracket Bolt, Nut and Washer (short) .. .. .	3
7	.. .. Packing Piece .. .. .	1		Brackets complete (less long Bolt) (per pair) .. .. .	1 9
8	.. .. Bolt and Nut .. .. .	2		Driving Wheel complete .. .. .	5 0
	Gear Box, Angle or Ball Type, complete with Brackets or clips .. .. .	15 0	27	.. (less clips and screws) .. .. .	3 0
9	Spur Wheel with Screws and Washers .. .. .	2 3	28	.. Clips (per pair) .. .. .	6
10	.. Flange .. .. .	9	28A	.. complete for rear drive .. .. .	7 6
11	.. Spindle .. .. .	3	29	Diamond Nut .. .. .	1
12	.. Screw and Washer .. .. .	1	30	Driving Wheel Screws (per set of 8) .. .. .	1 6
13	Dust Cap .. .. .	3		Drive complete (up to 39 ins. long) .. .. .	12 6
14	Ball Races complete (each) .. .. .	9	34	Cable Terminal .. .. .	6
	Race Cup .. .. .	3	35	Drive Coupling .. .. .	1 0
	Race Cone .. .. .	3	36	.. Strap .. .. .	3
	Balls (per set) .. .. .	3	37	Strap, Bolt, Nut and Washer .. .. .	3
	Driving Unit complete (Nos. 10, 11, 13, 14 and 16 assembled with Distance Tubes) .. .. .	4 6	38	Cable, per foot .. .. .	1 4
15	Fixing Screw .. .. .	1	39	Coil .. .. .	1 6
16	Driving Bevel .. .. .	1 3	40	Sheath } assembled per foot, .. .. .	
17	Driven Bevel .. .. .	1 3		In the case of our older pattern instrument fitted with flexible chain drive instead of cable, the following prices apply:—	
18	Ball Type Angle Case .. .. .	3 6		Chain (per foot) .. .. .	2 0
19	Driven Spindle .. .. .	3		.. Terminal (each) .. .. .	6
	Driven Unit complete (Nos. 14, 17 and 19 assembled with Distance Tubes) .. .. .	3 6			



## Car Speedometer Parts

	£	s.	d.
Head Flange (Flush Type) 1924 Pat. ...		2	6
Head Flange (Dropped Type) 1924 Pat. ...		3	0
Flexible Drive Complete ...	1	5	0
Drive Strap ...		1	0
Gear Box Complete (Front Wheel Drive) ...		15	0
Spur Wheel Bracket complete ...		8	6
"    "    "    (1923 or 1924 Type) for Ford ...		1	6
"    "    "    1923 (Morgan) ...		3	9
"    "    "    long arm ...		2	3
"    "    "    short arm ...		1	9
"    "    "    " U " Bolt ...		1	3
"    "    "    " U " Bolt for Ford ...			6
Driving Wheel ...		5	0
Cardan Shaft Bearing and Driven Pulley complete ...		15	0
Driven Pulley ...		3	0
Driving Pulley ...		5	0
Bearing Bracket (Old Type) ...		3	6
"    "    (New Type) ...		3	6
"    Spindle ...		0	9
"    Ball Race ...		1	6
Belt ...		1	6
Belt Fastener ...		0	6

Other parts as per Motor Cycle List.

## Speedometer Driving Wheel Sizes

These sizes only apply when used with the standard spur wheel of 18 teeth. In certain cases, e.g., 7 h.p. A.J.S., special gearing is supplied.

The numbers 10 or 12 stamped on a driving wheel indicate only the pitch of the teeth, whereas the numbers 50, 51, etc., indicate the number of teeth. The pitch is immaterial, providing the ratio between driving and driven wheels is correct. For example, for a 26 by 3 tyre a driving wheel marked either 53-10 or 53-12 could be used so long as the driving and driven wheels are of the same pitch.

The larger pitch wheel (10 pitch) is only used because in certain cases the fitting of a large hub makes the use of the smaller or standard pitch wheel impossible.





### MOTOR-CYCLE SIZES

Size of Tyre	No. of Teeth	Size of Tyre	No. of Teeth
24 x 2	48	26 x 2 1/4	52
24 x 2 1/4	49	26 x 2 3/8 fitted to 2 1/4 rim	52
24 x 2 1/2 fitted for 2 1/4 rim	50	26 x 3	53
650 x 65 }	50	700 x 80 }	
26 x 2 1/2 }		28 x 3	
26 x 2 1/2 fitted for 2 1/4 rim	53		

### CAR SIZES

700 x 80	53	31 x 4.4	62
710 x 90	54	32 x 4 1/2	63
28 x 3	57	760 x 90	58
29 x 4 1/2	59	810 x 90 }	62
30 x 3 1/2	58	820 x 120 }	
		815 x 105	63
		835 x 135 }	65
		34 x 7 }	
30 x 5 }	59		
30 x 3 }			

The number of teeth in the driving wheel can always be found by multiplying the distance in inches from the ground to the centre of the wheel by four and adding one to the number

### EXAMPLE

Distance in inches as above:  $12\frac{1}{2} \times 4 = 49 + 1 = 50$  teeth in driving wheel.

This is for a driven wheel containing 18 teeth. If more teeth in driven wheel then increase number in driving wheel in direct proportion.

The distance should be measured with a normal load on the vehicle and with the tyre normally inflated.





# *Variable Note Horns for Cars and Motor Cycles*

## GENERAL PRINCIPLE

In the past most mechanical horns have been manufactured on the same principle. They have consisted of racks or ratchets and gear wheels, also a diaphragm fitted with a central stud, against which the teeth or notches of a rotatable wheel have been made to strike. In the COWEY PRINCIPLE there is an entire absence of complication, and the rotatable wheel is replaced by a circular cage containing a number of separate compartments in which are located steel rollers.

## PLEASANT—YET DISTINCTIVE TONE

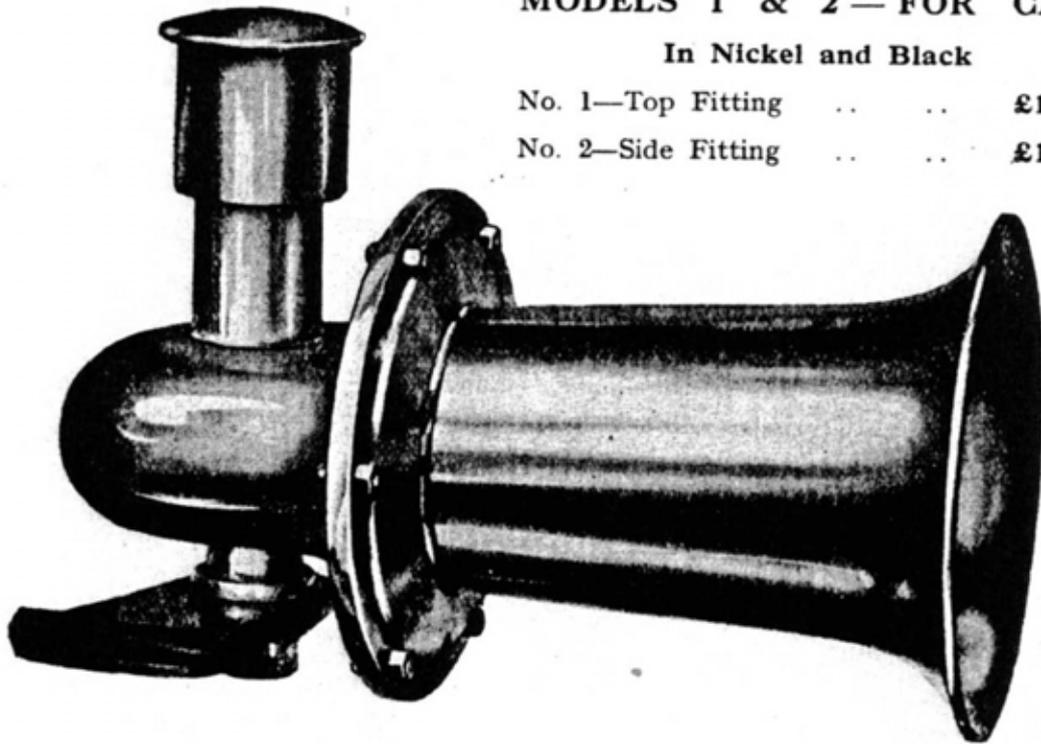
Thus, when operating the horn, if only a gentle pressure be applied, each roller, acting under centrifugal force, is brought into gentle contact with the central stud of the diaphragm.

As more and more pressure is applied to the plunger, the rollers strike the stud with greater force until finally it gives forth its full, deep, penetrating—yet not harsh and grating—sound.

## MODELS 1 & 2 — FOR CARS

In Nickel and Black

No. 1—Top Fitting	.. ..	£1 5 0
No. 2—Side Fitting	.. ..	£1 5 0



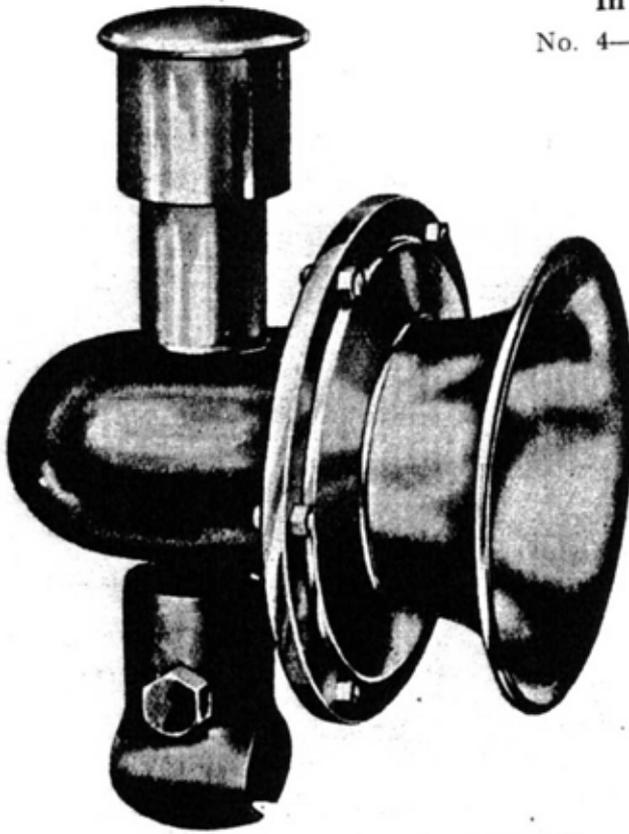
**COVEY**  
Highest Grade

**MODEL 4—FOR MOTOR CYCLES**

**In Nickel and Black.**

No. 4—Universal Bracket Fitting.

Price £1 1 0



Pianissimo and Pleasant:  
For the Rational Public.

Crescendo and Deeper:  
For the Irresponsible.

And Finally Fortissimo:  
For the Obstinate.

***FINISH***

The finish leaves nothing to be desired; its handsome appearance makes it equally an asset to the most luxurious car as to the humblest two-stroke motor cycle, and its price is as much within the reach of the one as of the other.

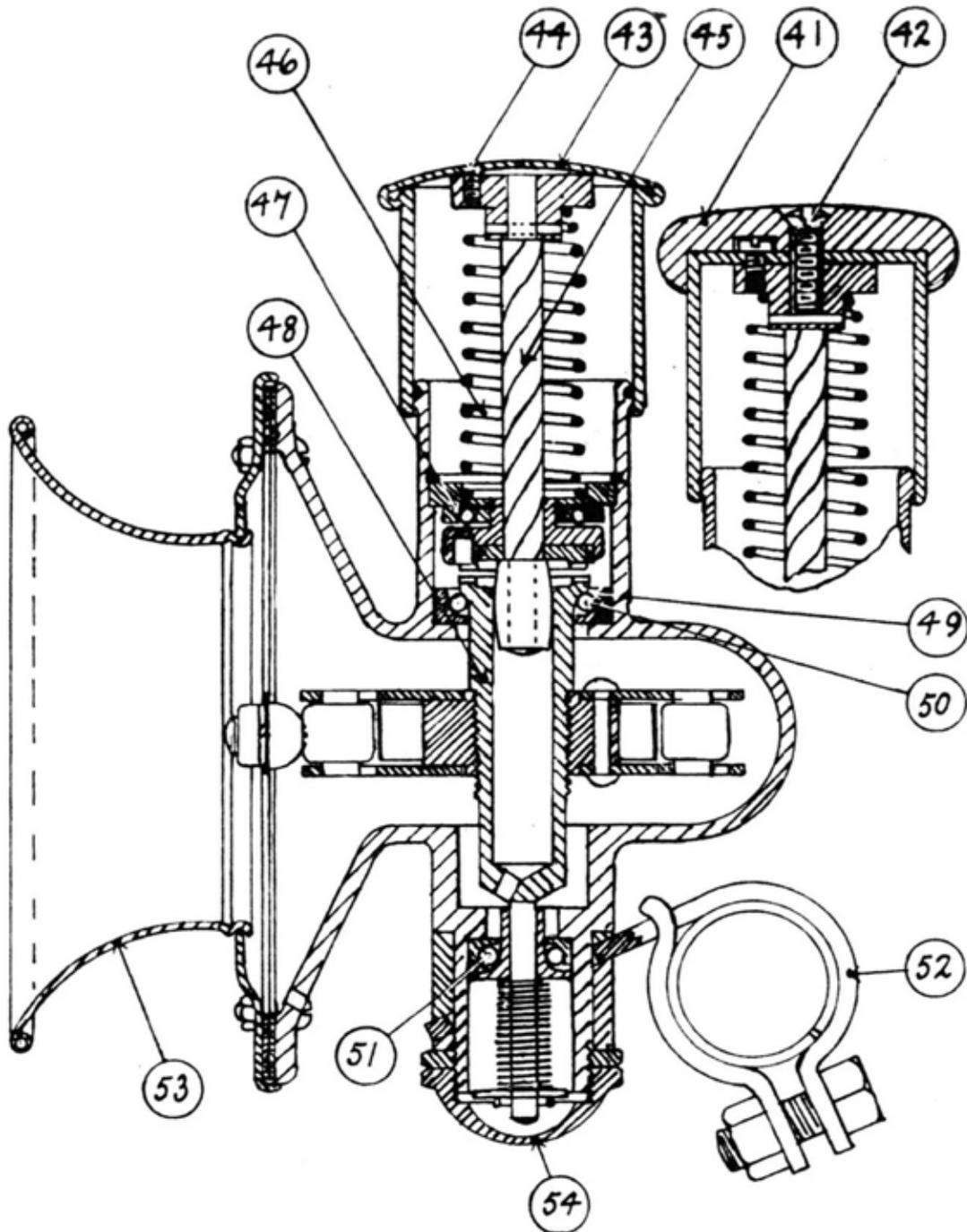
***DURABILITY***

It is throughout the highest product of ALL-BRITISH workmanship, and because of its internal construction will last until the vehicle to which it is fitted is no longer fit for use.

***ADAPTABILITY***

It can be fitted to either the top tube or handlebars of a motor cycle, and is supplied with either top or side fittings for attachment to cars.

IT IS ESSENTIALLY THE GENTLEMAN'S HORN, and is adaptable for every need of the road.



**T**HE above diagram illustrates the type of horn manufactured prior to August, 1922, but will also serve as a guide in ordering parts of the later type of instrument.

For simplicity we have numbered and listed only those parts for which we have in the past experienced a demand, but if a part which is not listed should be required we can always quote prices and give delivery if the old part is returned as a pattern.

The internal parts of the car type horn are identical with those of the motor cycle model.



# Mechanical Horn Parts

## OLD TYPE (1919-1922)

Ref. No.		s.	d.
41	Ebonite Cap ... ..	1	3
42	„ Screw ... ..		1
43	Cover Cap ... ..	1	9
44	„ „ Screws (per set of 3) ... ..		2
45	Spiral Rod ... ..	1	6
	„ „ Complete (Nos. 45, 46, 47, etc., assembled) ...	5	0
46	Plunger Spring ... ..		3
47	Driving Wheel ... ..	1	0
48	Driven Cone ... ..	3	3
49	Tap Race Cup ... ..		6
50	„ „ Balls ... ..		6
51	Bottom Race complete ... ..		9
	Top Tube Clip ... ..	3	0
52	Handlebar Clip ... ..	4	0
53	Trumpet complete (Motor Cycle) ... ..	4	0
	„ „ (Car) ... ..	6	6
	Bracket complete (Car) ... ..	2	6
54	Dome Nut ... ..		9

## NEW TYPE

Cover Cap ... ..	2	0
„ „ Screws (per set of 3) ... ..		2
Spiral ... ..	2	0
Rocking Washer ... ..		2
Clip ... ..	1	6
Trumpet complete (Motor Cycle) ... ..	4	0
„ „ (Car) ... ..	6	6
Bracket complete (Car) ... ..	2	6



## TESTIMONIALS

The following are a few typical examples of the thousands of entirely unsolicited testimonials received :—

### “ COURTEOUS & GENEROUS METHODS ”

“ I thank you very much for the Speedometer Gearbox which I received on the 4th instant, in good order, and am very pleased with the excellent way you have repaired same, and also for so kindly doing the work free of charge. Allow me to congratulate your firm on its courteous and generous methods.”

5th March, 1926.

### “ SERVICE THAT IS NOT MERELY ADVERTISED ”

“ Thank you for free repairs, postage and trouble in respect of my Speedometer. It is a pleasure to experience service that is not merely advertised, but I did not know you were prepared to stand by your instruments by repairing them free of charge in certain cases. This kind of treatment deserves to be better known amongst motor cyclists, and I honestly recommend your firm as being something different to the average.”

5th March, 1926.

### “ AFTER-SALES SERVICE IN ITS HIGHEST FORM ”

“ My Speedometer Gearbox which you repaired arrived home safely. It is with the utmost satisfaction that I send this note of appreciation and thanks for your prompt attention. You received a part to repair, the undertaking of which must have necessitated the setting up of special machinery because of its age, and yet I get the part back in absolutely new condition at a trifling cost. Surely we have here an example of after sales service in its highest form. Amongst my fellow workers are numerous motorists, and whenever the question of speedometers arises, I shall certainly urge them to deal with the firm whose goods, courtesy, and leniency are ' a guarantee as good as Greenwich.' ”

12th March, 1926.

### “ TRUTH IN ADVERTISING ”

“ My speedometer to hand safely. Re your advertisement in this week's ' Motor Cycle ' concerning ' After Sales Service '—you believe in truth in advertising. I may add that your after sales treatment is even more than you claim it to be. Although the error was entirely my fault you rectified it free of charge. Thanking you and wishing you every success.”

20th March, 1926.



### **" 42,769 MILES WITHOUT A BREAKDOWN "**

" It may be of interest to you to know that the Speedometer has now registered 42,769.1 mileage done since 1919 without a breakdown."

22nd March, 1926.

### **" OLD USERS SATISFIED . . . NEW ONES GAINED "**

" I have received the Speedometer parts quite safely, and should like to take the opportunity of thanking you for the courteous and prompt manner in which you have dealt with this matter. It is in this way that old users are satisfied, and new ones gained."

24th March, 1926.

### **" THE BENEFIT OF THE DOUBT "**

" I have to acknowledge receipt of the Mechanical Horn Clip arrived to-day, for which I note with pleasurable surprise that you make no charge. This business dealing reflects great credit on your service-after-sales methods, and I must confess surprise that you so readily make good the small defect which may, or may not, have been ascribable to a flaw in the casting of the part. Very many thanks for giving me the benefit of the doubt. Please accept my grateful thanks for the courteous and considerate treatment you have seen fit to bestow on this trivial matter, and rest assured that your action is very much appreciated."

26th March, 1926.

### **' COWEY CLAIMS JUSTIFIED '**

" I have much pleasure in writing to thank you for your courteous communication and treatment regarding the Speedometer which you have repaired for me. I may say that your definition of the Cowey ' After Sales Service ' is the best I have yet come across, thoroughly justifying the claims made in your excellent advertisements in the ' Motor Cycle. ' I shall be only too pleased to do my friends the service of introducing them to articles which are backed up by such a system of After Sales Service as yours is."

29th March, 1926.

### **" A SPIRIT OF ' CAMARADERIE ' "**

" I have received my Speedometer safely, and gave it a good breaking in on a 180-mile trial last Sunday, during which time it worked admirably. Please allow me to express my deepest appreciation for your kindness in repairing it free of charge. I did not realise that such a spirit of ' Camaraderie ' existed between the manufacturers and riders."

13th April, 1926.



### **"YOUR GENEROUS POLICY"**

"I wish to inform you that I received back the Speedometer, and that it is working quite O.K. once more. I also wish to express my appreciation and admiration of your 'After Sales Service.' In regard to my own particular case, I hesitated whether it would be a waste or not of postage to send the instrument to you in the condition that it was. Anyhow, you may be assured that hereafter no other Speedometer than a 'Cowey' shall find a place on my machine, and it will give me great pleasure to bring to the notice of my numerous motor cycling friends the fact in regard to your generous policy. Thanking you for the considerate attention that I have received at your hands."

15th April, 1926.

### **"THE SPIRIT . . . NOT THE LETTER"**

"Many thanks for your prompt return of Speedometer and free repair. It is a pleasure to deal with a firm who abides by the spirit and not the letter of their guarantee, and whose advertised 'After Sales Service' realises expectations."

16th April, 1926.

### **"GUARANTEE" GENEROUSLY INTERPRETED**

"I feel I would like to express my appreciation of your 'After Sales Service.' You were good enough to repair, free of charge, an old type speedometer which I sent you, and did so with the greatest readiness and promptness. It is a real pleasure to have dealings with a firm like yours, which puts such a generous interpretation upon the word 'guarantee.'"

29th June, 1926.

### **"ONE OF YOUR SATISFIED CUSTOMERS"**

"Thanks very much indeed for the return of my Speedometer which I received on Friday. Same is working O.K. now. I was quite surprised to see your statement saying you had made no charge for repairs. I can assure you I fully appreciate your kindness—'Service' you call it. From some of the testimonials you have received I'm not surprised at their wording after this. I remain *one* of your satisfied customers."

26th April, 1926.

### **"YOUR ACCESSORIES & SERVICE—UNRIVALLED"**

"I thank you for your letter of the 29th, and for Speedometer Gearbox which I duly received. I cannot adequately express my thanks and gratitude to you for it. I am delighted with the alterations, or rather renewals, and I have just had an opportunity of testing my Speedometer against my friend's Cowey 1924 model, and I was delighted to find that the two instruments gave identically similar reading when running together, both for speed and mileage, proving beyond doubt the accuracy and reliability of your Speedometers. You may be sure that I shall continue to recommend 'Cowey's' to my acquaintances more than ever, as I consider that your accessories and your service are unrivalled. Again thanking you for your most generous treatment."

1st May, 1926.

# TERMS OF SALE

**A**LL goods of our manufacture are sold on the condition that they are not—without our written authority—to be exhibited by any person, firm or company at any exhibition or show held in Great Britain or Ireland, other than any exhibition or show approved by the Society of Motor Manufacturers and Traders, Limited, or the British Cycle and Motor Cycle Manufacturers' and Traders' Union, for the Exhibition of Motor Goods by its Bond Signers, and further that they are not offered for re-sale at less than the full retail selling price as appearing in our current lists.

# WARRANTY

**N**O trouble or expense is spared by us in endeavouring to maintain the highest grade in the quality of all our productions. We are prepared at any time to repair or replace, free of charge, any article proving defective other than by wear and tear, misuse or negligence. This guarantee is in lieu of any guarantee implied by statute and any damages for which we accept responsibility are limited to cost of repair or replacement.

Our policy being to make friends of our customers, we always place the most generous interpretation on the above warranty.

**The Cowey Engineering Company, Ltd.**

**ARCHER WORKS, KEW GARDENS, SURREY**

Telegrams - - - - "Cowey, Kew Gardens."  
Telephones - - - - Richmond 0447 and 0468  
Codes: A.B.C. 5th Edition and Motor Trade Telegram Code.

*The*  
**Cowey**

**ENGINEERING CO., LTD.**  
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